



DIGITAL MARKETING AHEAD

**"FUELING YOUR
GROWTHS DIGITALLY
TURNING DATA'S INTO
DOLLARS"**



ABOUT OUR PEAK NEX MARKETING



Potential Goals

We understand that every industry, business, and goal is unique. That's why our client-centric approach delivers customized strategies aligned with your vision—driving measurable, meaningful results from start to finish.

Our Mission

"To empower brands through innovative digital marketing solutions that drive growth, build meaningful connections, and deliver measurable results. We're committed to understanding each client's unique vision and turning it into a strategic roadmap for lasting success in the digital world."

On Strategy Market

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CORE EXPERTISE

-  **PROGRAMMATIC & PPC CAMPAIGN EXECUTION**
-  **STRATEGIC AUDIENCE TARGETING & SEGMENTATION**
-  **BRAND STORYTELLING & CREATIVE IDEATION**
-  **CLIENT ONBOARDING & RELATIONSHIP MANAGEMENT**
-  **SEO & WEBSITE CONTENT OPTIMIZATION**
-  **PREMIUM MESSAGING & TAGLINE CREATION**



MARKETING STRATEGY

"This infographic illustrates Peak Nex's premium marketing strategy, highlighting brand positioning, segmentation, storytelling, performance marketing, client engagement, global impact, and innovation — a framework designed to deliver measurable growth across diverse markets."

"Our marketing strategy is visually captured in this infographic, showcasing how Peak Nex integrates creative storytelling, advanced targeting, and performance-driven execution to achieve global impact and client success."Client Pitch Deck



"This strategy framework infographic demonstrates the pillars of Peak Nex's approach — from precise audience segmentation to innovative campaign execution — ensuring compliance, creativity, and measurable ROI for every client."

The infographic provides a clear view of Peak Nex's marketing strategy, emphasizing our ability to combine premium positioning, global reach, and future-ready innovation into campaigns that consistently exceed expectations."

TARGET MARKET



LOAN / INSURANCE



SWEEEPSTAKES



DATING / ADULT



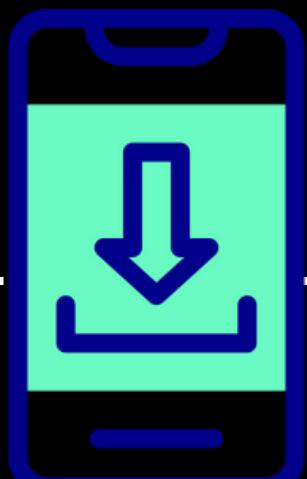
CASINO / GAMBLING



SPORTS BETTING



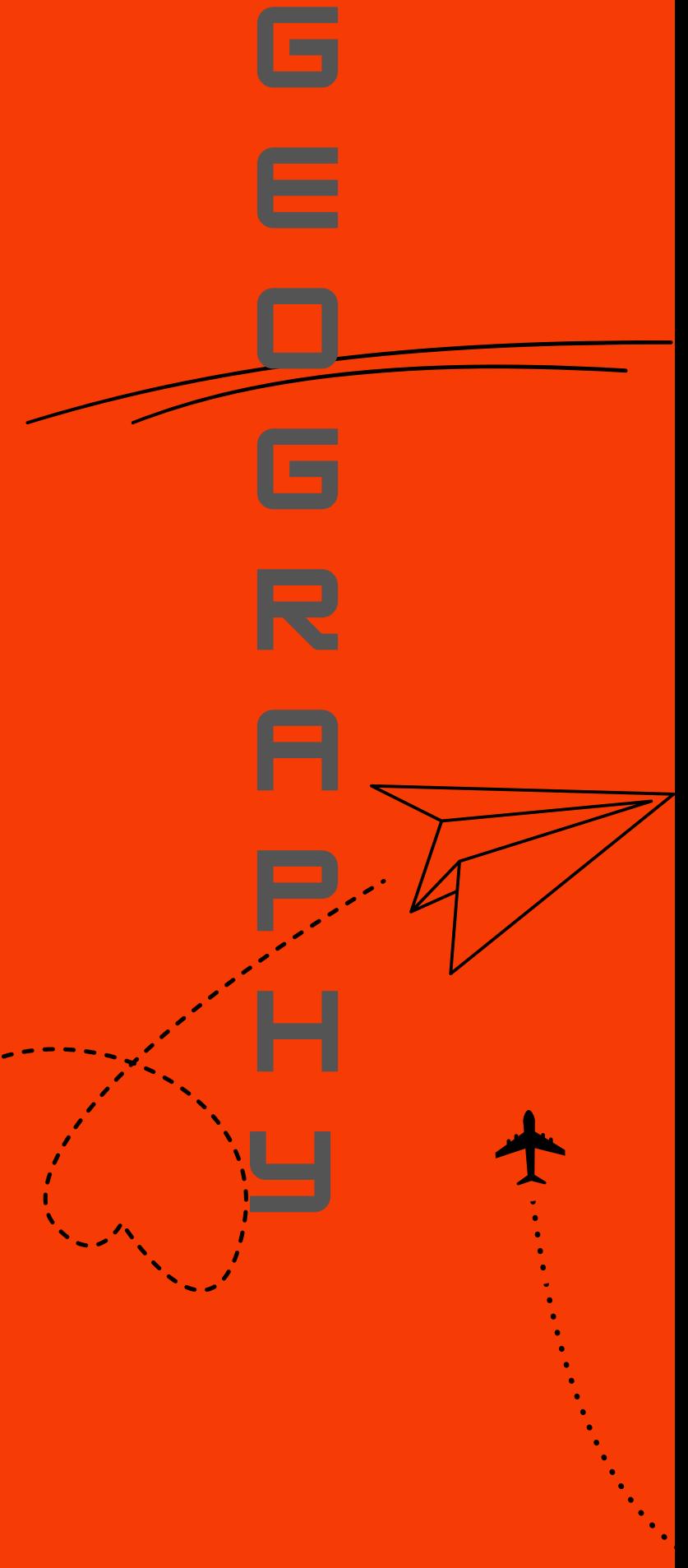
CRYPTO / BETTING



APP INSTALLS



SHOPPING ADS



GLOBAL REACH & PRESENCE

Peak Nex has established a powerful footprint across 24 countries, serving over 11,000 websites and engaging with more than 10,000 clients worldwide. This expansive reach reflects our commitment to delivering high-performance digital marketing solutions that transcend borders, cultures, and industries. From North America to Asia, our campaigns are tailored to resonate with local audiences while maintaining global consistency and premium brand positioning.

SCALABLE SOLUTIONS FOR DIVERSE MARKET

Our global impact is driven by scalable strategies that adapt to the unique needs of each region. Whether it's compliance-focused campaigns in regulated verticals or culturally nuanced storytelling for entertainment brands, Peak Nex combines data-driven precision with creative excellence. Our ability to execute across OTT, VoD, AdSmart, and Linear TV platforms ensures that clients receive full-spectrum visibility in both emerging and established markets.

GLOBAL IMPACT



24

COUNTRIES

11K

WEBSITES

10K+

CLIENTS



RAW NUMBERS THAT SPEAK FOR THEMSELVES

-  **24 COUNTRIES SERVED**
- **CAMPAIGNS EXECUTED ACROSS ASIA, EUROPE, NORTH AMERICA, AND THE MIDDLE EAST.**
-  **11,000+ WEBSITES MANAGED**
- **FROM NICHE LANDING PAGES TO ENTERPRISE PLATFORMS — OPTIMIZED FOR TRAFFIC, CONVERSIONS, AND BRAND VISIBILITY.**
-  **10,000+ CLIENTS ENGAGED**
- **INCLUDING GLOBAL BRANDS, REGULATED VERTICALS, AND HIGH-GROWTH STARTUPS.**
-  **45% CTR UPLIFT**
- **ACHIEVED IN OTT CAMPAIGNS USING ADVANCED AUDIENCE SEGMENTATION IN DV360.**
-  **98% CLIENT RETENTION RATE**
- **BUILT THROUGH TRANSPARENT ONBOARDING, EDUCATION, AND MEASURABLE RESULTS.**
-  **1M+ MONTHLY IMPRESSIONS**
- **DELIVERED ACROSS PROGRAMMATIC AND SOCIAL PLATFORMS.**
-  **7+ YEARS OF CAMPAIGN EXPERTISE**
- **SPECIALIZED IN DV360, META ADS, AND PREMIUM DIGITAL SOLUTIONS.**



DELIVERED ACROSS PROGRAMMATIC AND SOCIAL PLATFORMS.

 **7+ YEARS OF CAMPAIGN EXPERTISE**
SPECIALIZED IN DV360, META ADS, AND PREMIUM DIGITAL SOLUTIONS.

CAMPAIGN TYPE	IMPRESSIONS	CLICKS	CONVERSIONS
DISPLAY	60M+	2.0M+	95K+
VIDEO	75M+	2.5M+	110K+
EMAIL	15M+	600K+	45K+

REGION	IMPRESSIONS	CLICKS	CONVERSIONS
EUROPE	45M+	1.2 M+	65 K+
ASIA	30M+	900 K+	50 K+
MIDDLE EAST & AFRICA	10M+	400 K+	20 K+

SUCCESS CASES

CASINO VERTICAL - DISPLAY & VIDEO CAMPAIGNS

OBJECTIVE: DRIVE NEW PLAYER SIGN-UPS WHILE MAINTAINING COMPLIANCE IN REGULATED MARKETS.

RESULTS:

- IMPRESSIONS: 50M+
- CLICKS: 1.8M+
- CONVERSIONS (SIGN-UPS): 70K+
- CPA: REDUCED BY 30%
- ROAS: 5.2X

FOREX VERTICAL - PPC & EMAIL CAMPAIGNS

OBJECTIVE: INCREASE ACCOUNT REGISTRATIONS AND TRADING ACTIVITY FOR A GLOBAL FOREX PLATFORM.

RESULTS:

- IMPRESSIONS: 35M+
- CLICKS: 1.5M+
- CONVERSIONS (REGISTRATIONS): 60K+
- CPA: REDUCED BY 35%
- ROAS: 6.0X

FINANCE VERTICAL - LEAD GENERATION CAMPAIGNS

OBJECTIVE: ACQUIRE QUALIFIED LEADS FOR A FINANCIAL SERVICES PROVIDER.

RESULTS:

- IMPRESSIONS: 40M+
- CLICKS: 1.2M+
- CONVERSIONS (LEADS): 55K+
- CPA: REDUCED BY 28%
- ROAS: 4.9X

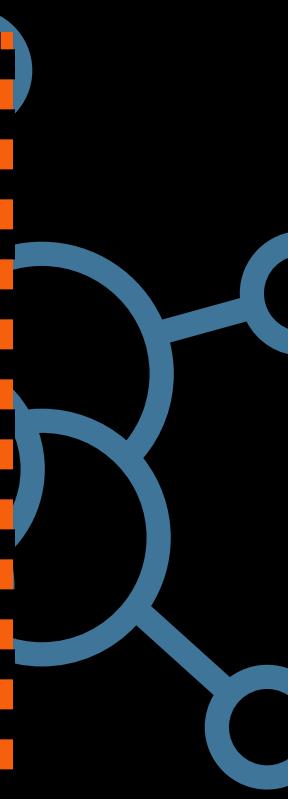
EMAIL CAMPAIGN - E-COMMERCE VERTICAL

OBJECTIVE: RE-ENGAGE CART ABANDONERS AND LOYAL CUSTOMERS.

RESULTS:

- 15M+ EMAILS SENT, 600K CLICKS, 45K CONVERSIONS
- OPEN-TO-CLICK RATE: 4%
- ROAS UPLIFTED TO 4.2X

IMPACT: PERSONALIZED FLOWS BOOSTED REPEAT PURCHASES BY 18% AND STRENGTHENED CUSTOMER RETENTION.



CONTACT US
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THANK
For your attention
YOU

